

**'BAB AL SHAMS DESERT RESORT & SPA',  
'THE MEYDAN HOTEL' AND 'THE TRACK, MEYDAN GOLF'  
RECEIVE INTERNATIONAL ORGANIZATION FOR STANDARDIZATION  
CERTIFICATE**



**Dubai, February 2019 –** *The Meydan Hotel, Bab Al Shams Desert Resort & Spa and The Track, Meydan Golf* have recently received the International Organization for Standardization (ISO) 9001:2015 certification, recognizing the efficient management and the high quality assurance systems of its products and services.

To achieve the ISO 9001:2015, an external audit was conducted by the ISO accredited entity 'intertek' to *Meydan Hotels and Hospitality properties* covering provision of hotels, restaurants, leisure, spa, sports, banquet halls, conference and events at *The Meydan Hotel, Bab Al Shams Desert Resort & Spa*, as well as management and operation at The Track, Meydan Golf to evaluate and confirm that these establishments meet international standards.

Prior to the audit, every property was required to fulfil a list of international criteria, related to various aspects including standardisation, learning and development, competency development, easy access to knowledge, customer satisfaction and dependency on procedures, which are revised every year.

Reuben Mifsud, Cluster General Manager, Meydan Hotels & Hospitality, expressed his delight upon receiving the ISO 9001:2015 certification, commenting: "With the dedication and commitment of every team member at *The Meydan Hotel, Bab Al Shams Desert Resort & Spa* and *The Track, Meydan Golf*, we were able to achieve our goal - to reach a level of management and service excellence that allows our properties to maintain a strong positioning among the competitive landscape in the hospitality sector."

Samir Ahmed, General Manager for Intertek Business Assurance in the Gulf, commented: "We are pleased to award The Meydan Hotel, Bab Al Shams Desert Resort & Spa and The Track- Meydan Golf with this certification. The ISO 9001 certification testifies that The Meydan Hotel, Bab Al Shams Desert Resort & Spa and The Track- Meydan Golf are committed to implementing effective quality management systems across its operation, and demonstrates the dedication of its leadership and employees"

This certification recognizes the ability of *The Meydan Hotel, Bab Al Shams Desert Resort & Spa* and *The Track, Meydan Golf* of consistently provide high standard products and services that meet customer requirements.

Meydan Hotels & Hospitality managed properties include *Bab Al Shams Desert Resort & Spa*, one of Dubai's authentic landmarks, opened in 2004 and offering Arabian extravagance hospitality with its impressive combination of luxury and genuineness. Its sister property, *The Meydan Hotel* was built in 2010 around Meydan racecourse, home of 'Dubai World Cup' and is considered as one of Dubai's exclusive landmarks with prestigious sports facilities including "pay & play" fully floodlit nine-hole *The Track, Meydan Golf* overlooking the iconic Burj Khalifa.

ISO was established in 1947 with the aim to facilitate the international coordination and unification of industrial standards. Since then, and with members from 164 countries, over 22,493 International Standards covering almost all aspects of technology and manufacturing were published.

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**About Bab Al Shams Resort & Spa**

Located 45-minute drive from the city of Dubai and from Dubai International Airport, the 5-star desert luxury 'Bab Al Shams Resort & Spa', suited in the heart of Dubai desert, is the perfect destination for families, couples or simply desert lovers. Overlooking the natural desert, this award-winning resort offers 115 rooms and suites range from 47 m<sup>2</sup> to 68.4 m<sup>2</sup> with authentic Arabian design and modern touches. A wide selection of restaurant and lounges complete the guest dining experience throughout the stay, from 'Al Hadheerah Desert' restaurant with live entertainment, Indian restaurant 'Masala', traditional Italian cuisine at 'Le Dune', an all-day dining international restaurant 'Al Forsan to 'Al Sarab' Rooftop Lounge, 'Ya Hala' Lobby Lounge together with the Pool Bar. An extensive leisure and outdoor activities await the guests including two outdoor temperature-controlled swimming pools, open 4x4 desert drive, desert fat biking, archery, camel riding, falconry together with various sports games from volleyball and croquet to table tennis and boules. With 4 treatment rooms and an indoor and outdoor relaxation areas, the award-winning 'satori' spa offers an urban oasis for spa goers to indulge and reenergize. Children between aged 5 and 12 years, will be entertained with fun activities with. For more information, please visit [www.babalshams.com](http://www.babalshams.com)

**About The Meydan Hotel**

Located only 12 minutes' drive from the Dubai Mall and the iconic Burj Khalifa and 15 minutes' drive from Dubai International Airport, the 5-star luxury 'The Meydan Hotel' is the perfect travel destination for families and couples. Overlooking the majestic Meydan Racecourse, this award-winning hotel offers spacious 284 rooms and suites from 62 m<sup>2</sup> to 352 m<sup>2</sup> with contemporary decor and Arabic touches. A choice of seven restaurants and lounges await the guests including 'PRIME fine dining steakhouse, 'Shiba' Chinese and Japanese restaurant, international all-day dining "Farriers", all-day relaxing 'Millennium Lounge', Qube Sports Bar, Shiba Bar and Equus Pool Bar. 'The Meydan Hotel' offers a wide range of indoor and outdoor recreational and sports facilities including "pay & play" fully floodlit nine-hole The Track, Golf course, exclusive behind-the-scene stable tours and four treatment rooms. For more information, please visit [www.themeydanhotel.com](http://www.themeydanhotel.com)